TEACH / PRH Advocacy Workshop
CREATE Session #1
Date: ________________________

Facilitators:

Dinner & Introductions (6:00 – 6:30)
Note: we will be videotaping CREATE sessions with Google Hangout, accessible via private YouTube link following each session. Please let us know if you would not like to be on camera so we can advise you on where to sit.

Session Agenda: (6:30 – 9:00 pm)

1. Introductions and Brainstorm (6:30-7:00)
Welcome and round of introductions. Speak to why it’s important that they, as medical professionals, speak out on health care policy; different ways to use voice.

2. Activity (7:00 – 7:40 Sarah)
The key to being a good advocate: Storytelling. Break into 2-3 groups to practice telling a story examining issues in articles.

Handouts: Storytelling: The Bedrock of Writing and Speaking About Reproductive Health Care
LA Times: Doctoring in a family way
USA Today: Texas abortion law pits safety against control

3. Editorial Didactic (7:40 – 8:05)
Writing a letter or blog posting: review elements of a good letter or blog post.

Handouts: Identifying Media Opportunities
Letters to the Editor- Guidelines
Protecting Women’s Rights to Basic Reproductive Health Care

4. Activity (8:05- 8:35)
Opportunities for involvement in professional advocacy (CAFP & AAFP).

Handouts: Five Steps to a Resolution
Opportunities for Professional Advocacy
Resolution to Promote Emergency Contraceptives That Are Effective Regardless of Weight

5. PRH Advocacy Call

6. Spring Conferences
Handout: Opportunities for Professional Advocacy

7. Orientation to CREATE (8:40 – 8:55)
Handout: CREATE Program Participation Requirements

8. Session Evaluation